

Consortium Benchmarking “Sustainability Transformation”

The main Points at a Glance

How can an organization become holistically more sustainable?



- Customers and legislation demand more sustainable products
- Find out what are the key factors for a successful sustainability transformation

Learn from the best & benchmark your business against 250 others!



- Get access to an expert community in sustainability management
- Shape the focus of the study according to your individual needs

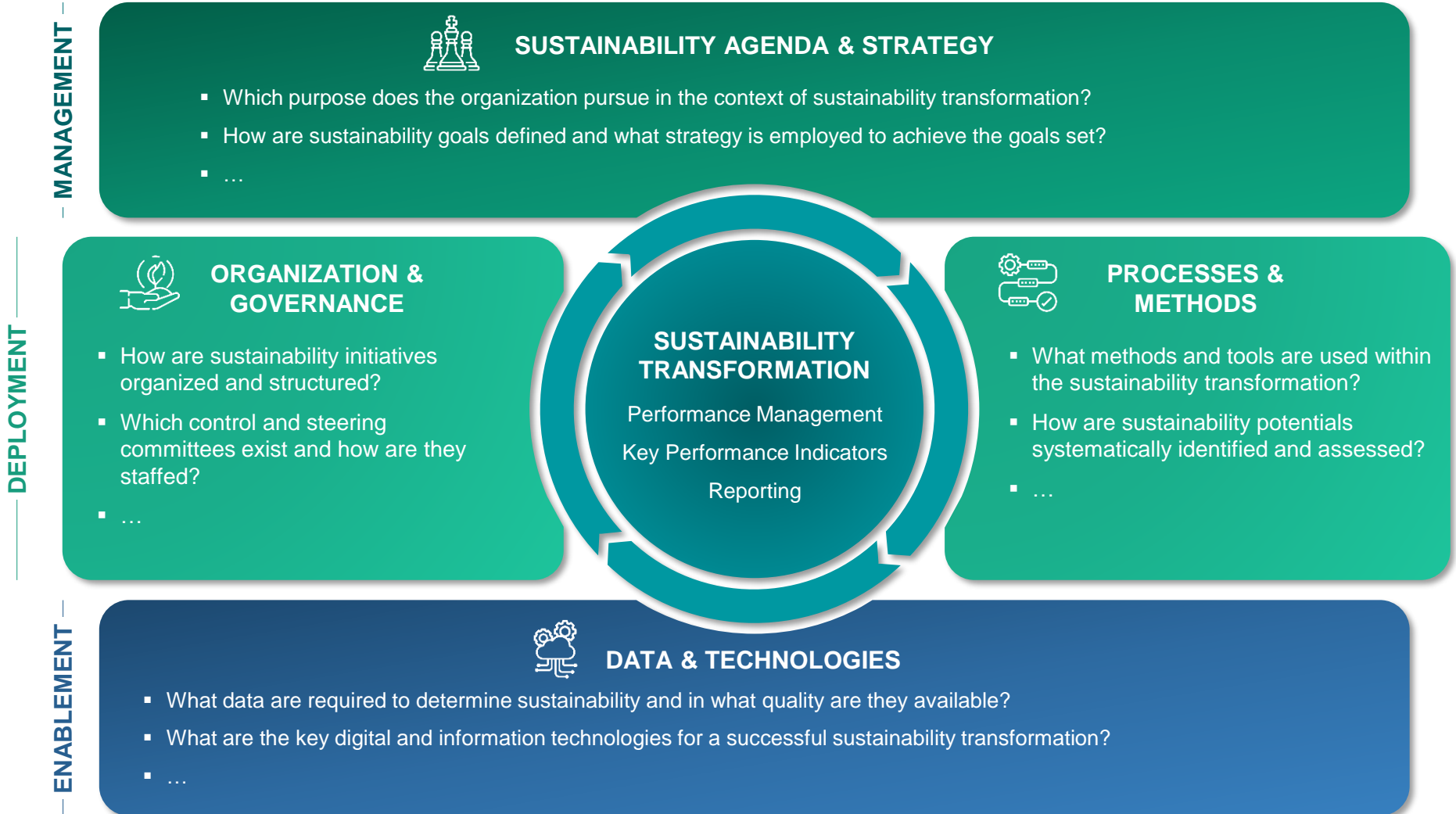
Rely on more than 10 years of expertise & a well proven approach!



- Internationally proven method for benchmarking of best-practices
- Comprehensive analysis, best-practice identification and individual evaluation

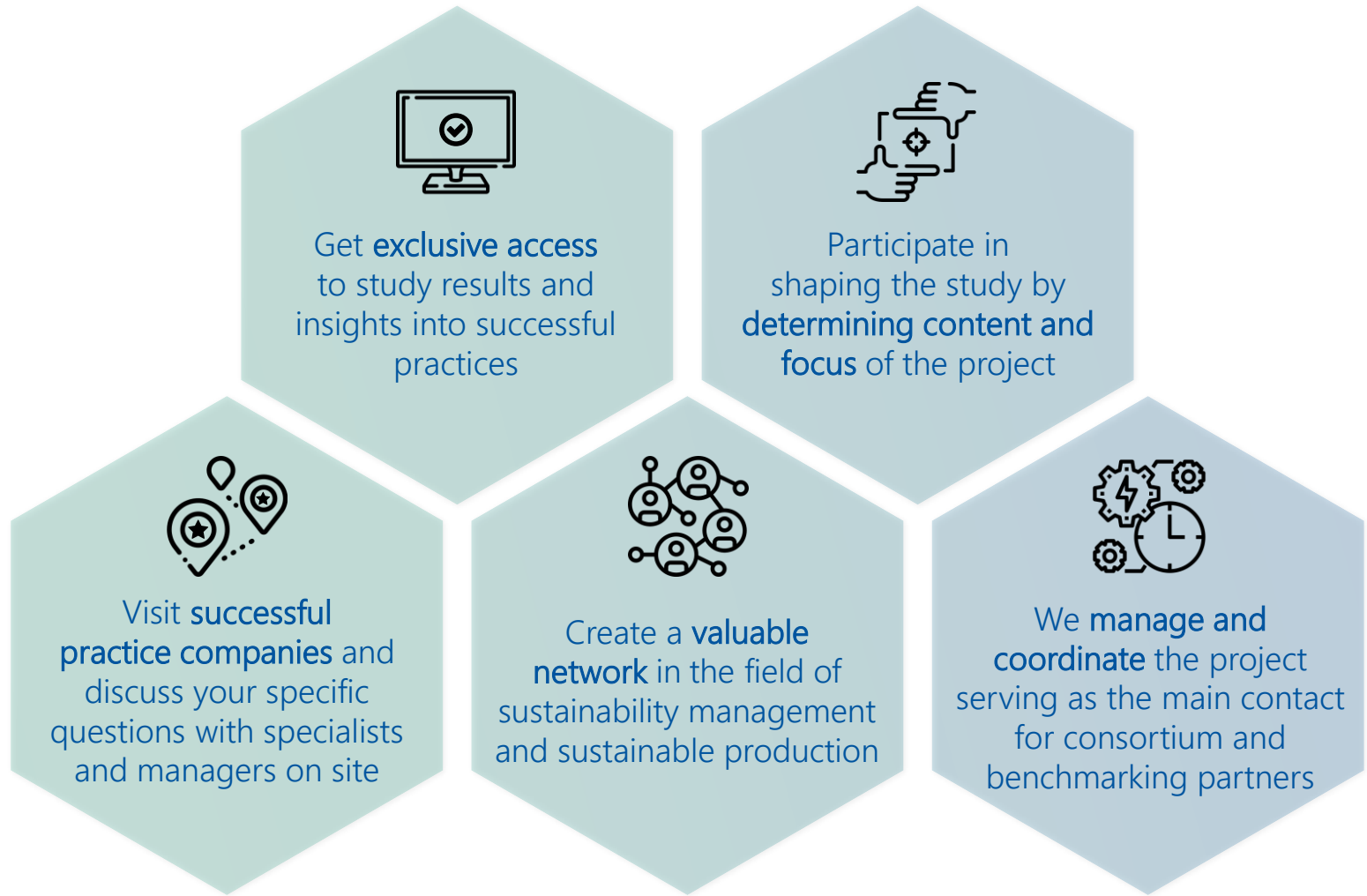
Leverage the Sustainability Potential

Identify keys to success factors for your organization!



Your Benefits as Member of the Consortium

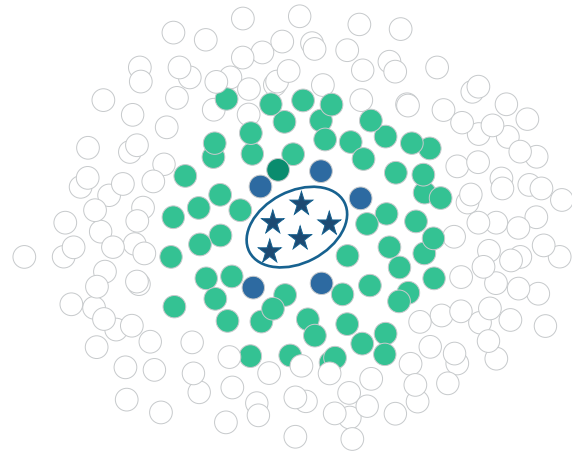
Become part of the study and benefit from the consortium network!



Our Systematic Approach

Benefit from our many years of experience in consortium benchmarking!

A multi-stage process has proven its worth in our previous consortium benchmarkings over the past 10 years.



- Survey sent
- Survey completed
- Selected for case study
- ★ Selected for company visits

Screening Phase

Development and distribution of a questionnaire, assessment of the results.

Company Visits

Visits of the five best practice companies.

June – December 2022

February – May 2023

Kick-Off

Definition of the focus within the consortium benchmarking topics.

Review Meeting

Presentation of the results and selection of five best practices.

Final Meeting

Consolidation of results and derivation of success factors.

Procedure and framework

Consortium Benchmarking “Driving the Sustainability Transformation”



Time frame

10 - 12 months



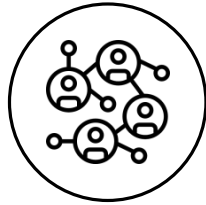
Benchmark

≥150 companies



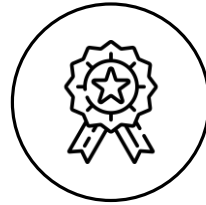
Cost

25.000 €



Consortium

≥10 partners



Successful practices

5 companies

Approach

A consortium benchmarking is a **global empirical study** that identifies cross-industry **success factors** for a defined topic area. The consortium also selects **five successful practice companies**, each of which presents their approach to the consortium during a **company visit**.

The **WZL and Fraunhofer IPT team** coordinates the entire project. Based on your input, a **questionnaire** will be developed, sent out and evaluated. In addition, we design the **organizational framework** and take over the moderation and documentation of the results.

Interested? Your Contacts



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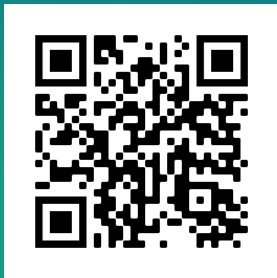
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